

NEWS RELEASE

01 September, 2021

Valentina Pozzobon appointed as CFO of SAMP

Valentina Pozzobon, a Director and Board Member of Humatica, the leading private equity specialist advisor for portfolio company organisational effectiveness, will take a full-time role as the Chief Financial Officer of SAMP to help drive the rapid revitalization of the company.

Ms. Pozzobon has extensive international corporate leadership experience gained from assisting numerous private equity investment funds and portfolio companies in Asia, North America and Europe to align processes and organisations for accelerated value growth. With her academic training in finance & accounting from renown universities in Italy, Sweden and Japan, and experience as Humatica's Finance Director during the firm's rapid growth, she will manage SAMP's finance function from October 1st 2021.

Ms. Pozzobon will remain a non-operating executive board member of Humatica during her appointment.

SAMP was acquired by Humatica's sister company HVD Partners in July 2021.

Andros Payne, Humatica Managing Partner commented:

"We are pleased that Humatica, through its association with HVD Partners, can facilitate outstanding growth opportunities for talented team members like Valentina Pozzobon. We wish her great success in her new role."

Valentina Pozzobon, Humatica Director, commented:

"I look forward to take on this exciting new role and help re-establish SAMP as an internationally recognised supplier of high-performance cable manufacturing equipment. There is a growing global need for new cable infrastructure to support the energy transition, industry 4.0 and IT transformation. It's great to be part of this journey and to help revitalise the company."

Teodoro Ceglia, SAMP CEO, added:

"We are pleased that Valentina Pozzobon has joined us. She was instrumental in the complex divestiture process and has an in-depth understanding of the history and financial structuring that is important moving forward."

Jouni Heinonen, HVD Managing Partner, added:

"We are pleased to recruit a candidate with Valentina Pozzobon's broad international experience and business understanding for this critical role."



NOTES FOR EDITORS

For more information on this and other transactions that Humatica has been involved in, or if you would like images or interview opportunities, please contact:

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About Humatica

Humatica helps business leaders and private equity sponsors build organisations to deliver alpha. Working with hundreds of portfolio companies for over fifteen years, Humatica has codified the management practices and operating models that drive value creation. Our unique suite of tool-supported services, benchmarks and advanced org analytics enables accelerated implementation of the value growth plans with minimal risk.

Humatica has offices in London, Zurich and Singapore and is a member of the British Venture Capital Association (BVCA).

To learn more, visit www.humatica.com

About SAMP

Founded in 1936 as Societá Anonima Meccanica di Precisione, SAMP supplies precision machines, spare parts and services to leading wire and cable manufacturers around the globe from locations in Italy, China, Brazil and the United States. Consistent with its long history of superior engineering and Italian craftsmanship, the company designs and manufactures the most innovative and high-performance machines in the industry.

To learn more, visit www.sampsistemi.com

About HVD Partners

HVD Partners is a specialized transformation service provider helping banks, private lenders, corporations and private equity funds to rapidly develop and divest non-core activities. The firm takes a principal role to support owners of orphan technologies and business units to realize a high value divestiture of their holdings. HVD takes varying stakes in order to align interests and ensure optimum value growth.

To learn more, visit www.hvdpartners.com