

PRESS RELEASE

For immediate release

London, February 20th, 2019

Humatica advises the Riverside Company on their recent investment in E&A Scheer, a European rum brand

Humatica Ltd. was retained to advise the Riverside Company on its significant investment in E&A Scheer (Scheer), the largest global blender and vendor of premium rum in bulk. With origins dating back to 1712, Scheer specializes in sourcing and custom-blending to create high-quality, tailor-made rum blends. Scheer's blending operation is located in Amsterdam, Netherlands, and aging facilities reside in Liverpool, United Kingdom, where its subsidiary the Main Rum Company (MRC) is located.

Humatica provided organisational due diligence services for this transaction.

About Humatica

Humatica is a specialist consultancy helping private equity investors and portfolio company management teams to increase value through organisational excellence. The firm applies hard-facts analytics to deliver quantified transparency on the behaviors which drive value growth, and assists leaders with implementation to realize bottom line benefits.

Press contact

For more details on this and other recent transactions that Humatica have been involved in please contact:

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